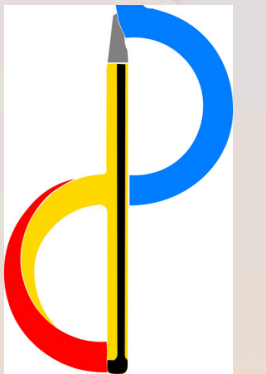


PENCIL FOR CHANGE

PURI SALT WATER FRONTIER



2024



சென்னை
நகரம்

காணா நாட்டியம்

வழிநடை

புராதன கடல்
பூங்கா

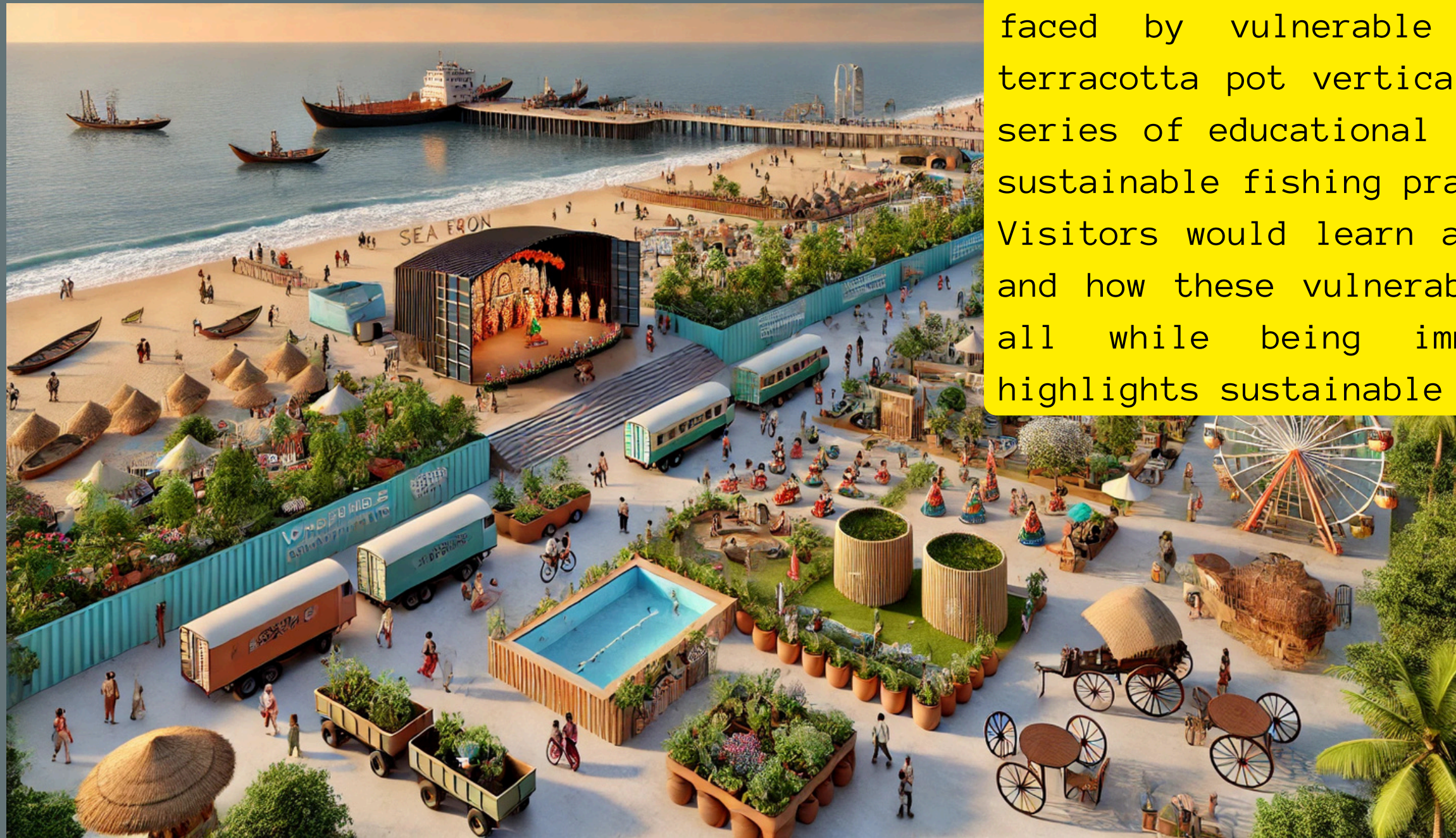
வழிநடை
கடல்
விலங்கு



Puri Sea Front Development is a vibrant, sustainable, and culturally immersive space, combining traditional Odia art, performance, and architecture with eco-friendly design and materials.

Odishan Temple Architecture-Inspired Performing Arts Theater:
The Performing Arts Theater takes inspiration from the traditional Puri Temple Architecture, with its intricately carved wooden panels, spiraling towers, and vibrant sculptures. The theater is designed to host a variety of Odia performances, from Odissi Dance to Odia opera (Gana Natya), Thia Palla, and other mythological plays. The structure incorporates bamboo, upcycled pine wood, and natural stone for the stage, as well as walls that evoke temple motifs. The performance area would be open-air, with decorative terracotta elements creating a sense of immersion in the surrounding landscape.





The surrounding development focuses on awareness and education about climate change and the preservation of marine life. Fishing boats, fishing nets, and miniature sea animal toys are repurposed into art installations that raise awareness about the environmental challenges faced by vulnerable sea creatures. Additionally, a terracotta pot vertical garden can be used to display a series of educational messages about ocean pollution and sustainable fishing practices.

Visitors would learn about the impact of climate change and how these vulnerable ecosystems are being affected, all while being immersed in an environment that highlights sustainable practices and local tradition.





Pencil For Change promotes sustainability by providing innovative ways to use natural materials like handmade coconut coir rolls in beachside development, gardening and land management.

Biodegradable



Using natural materials like coconut coir supports eco-friendly practices.

Living Tube

Energy efficient



A seasoned treated bamboo gateway and tunnel for landscaping, garden pathways and educational spaces in the beach side development is both functional and beautiful.

Beautifully crafted

Biodegradable



Bamboo and coconut, jute thread are renewable resources and sourced sustainably. Provides a habitat for local wildlife, especially when climbing plants are there.

Environmentally conscious



CNC cut G.I. Bata Briksha & water concept

Encourage community involvement in maintaining the installations & development, fostering a sense of ownership and connection to the space. This installation can represent the harmony between tradition and nature, symbolizing nourishment, growth, and the importance of water in both spirituality and ecology.

Biodegradable



Community & traveller Engagement Spaces focused on sustainability and ocean conservation.- Relaxation Area - comfortable seating area is designed consciously with GI pipe, seasoned bamboo, coconut, jute thread.

Environmentally conscious

Upcycled



By integrating eco-friendly practices and promoting ocean conservation, upcycled ocean pollution materials and seasoned bamboo pavilion aims to foster a sense of responsibility towards the environment and encourage visitors to embrace sustainable lifestyles.

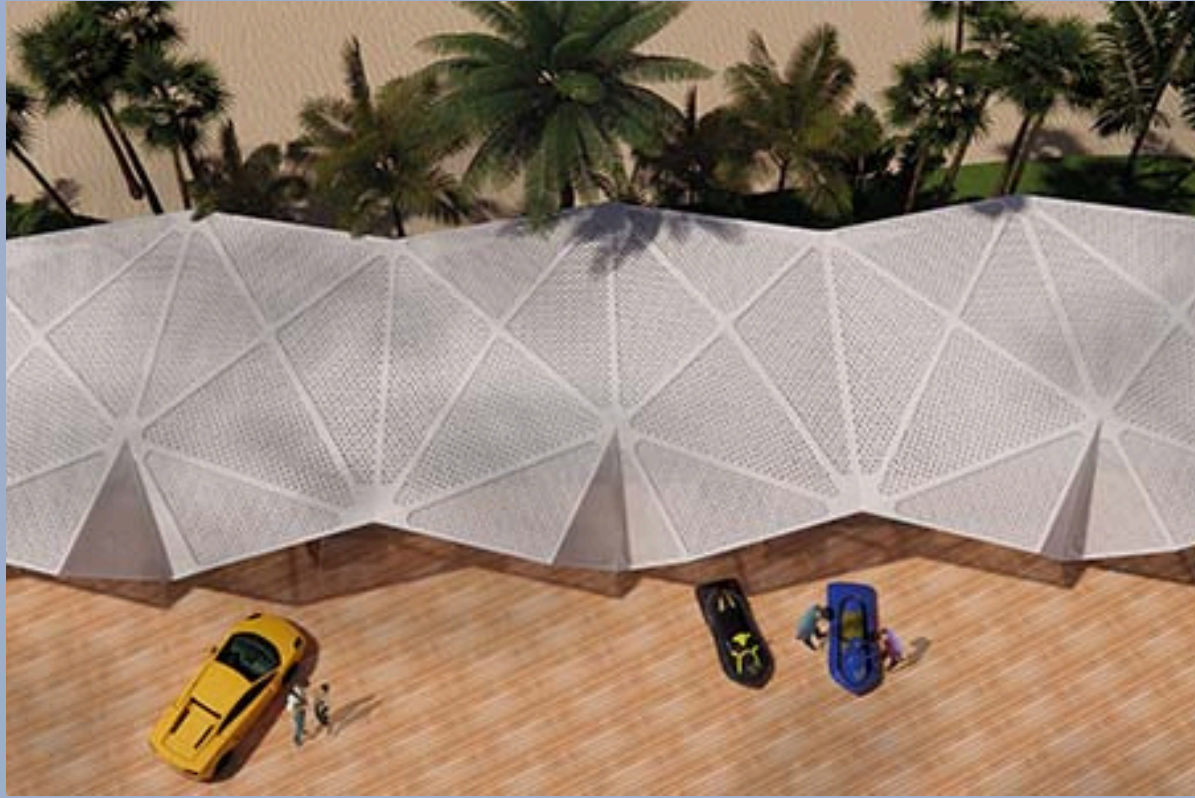
Environmentally conscious

Preserving the memory



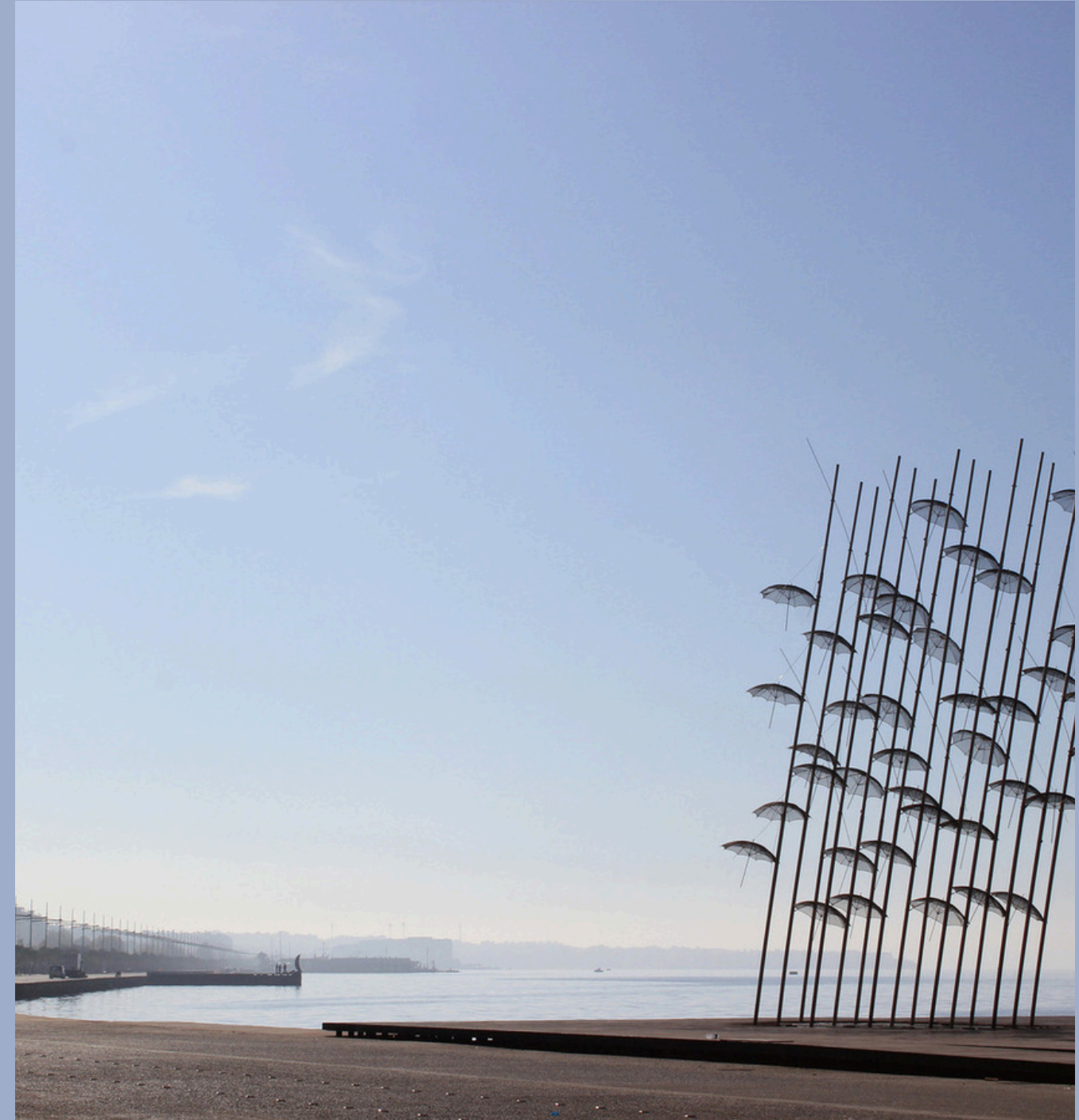
Gateway where Lord Jagannath log was found in history.

Relocated



Voronoi shade from bamboo, coconut, jute thread

Natural stone



Pipili Umbrellas

Conscious design



Community & traveller Engagement Spaces focused on sustainability and ocean conservation.- Relaxation Area - comfortable seating area is designed consciously by upcycling oil drums where visitors can relax, enjoy and connect with others.

Environment friendly

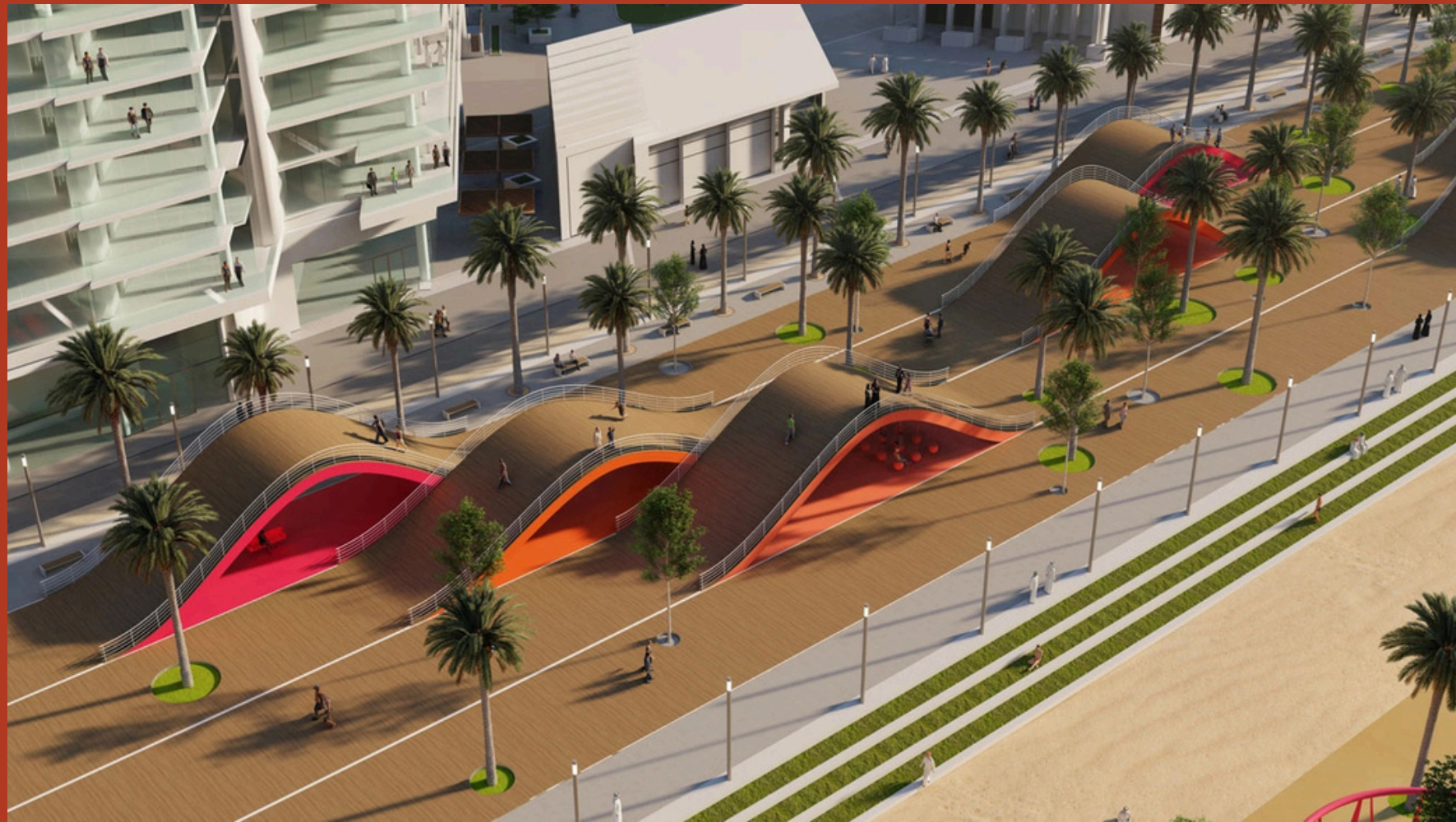




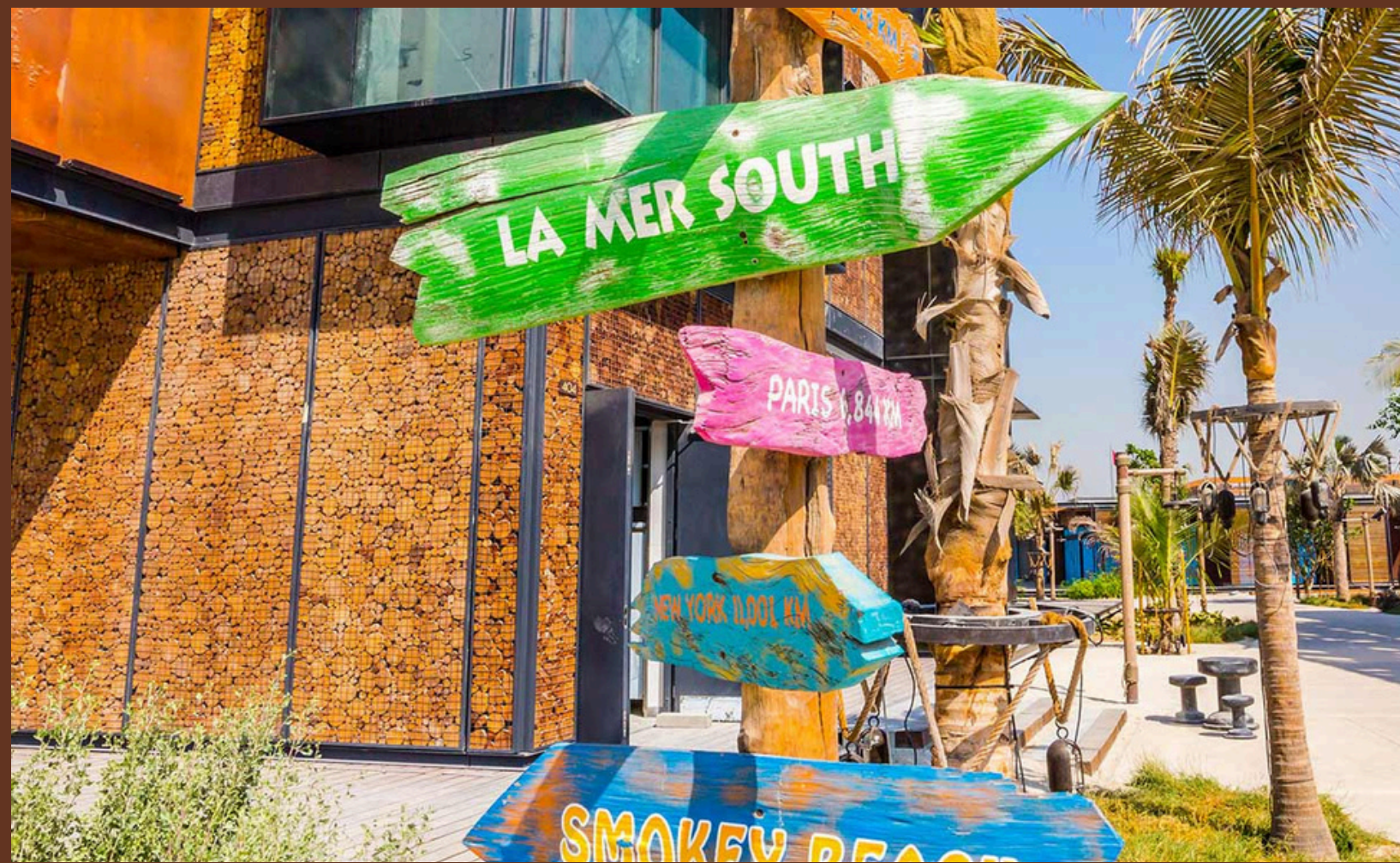
Kids interactive elements to promote water conservation and passive energy



Urban furnitures that incorporate playful elements to encourage interaction among pedestrians



Urban furnitures that incorporate skating & cycling













Cooling Towers in the beach

Water conservation



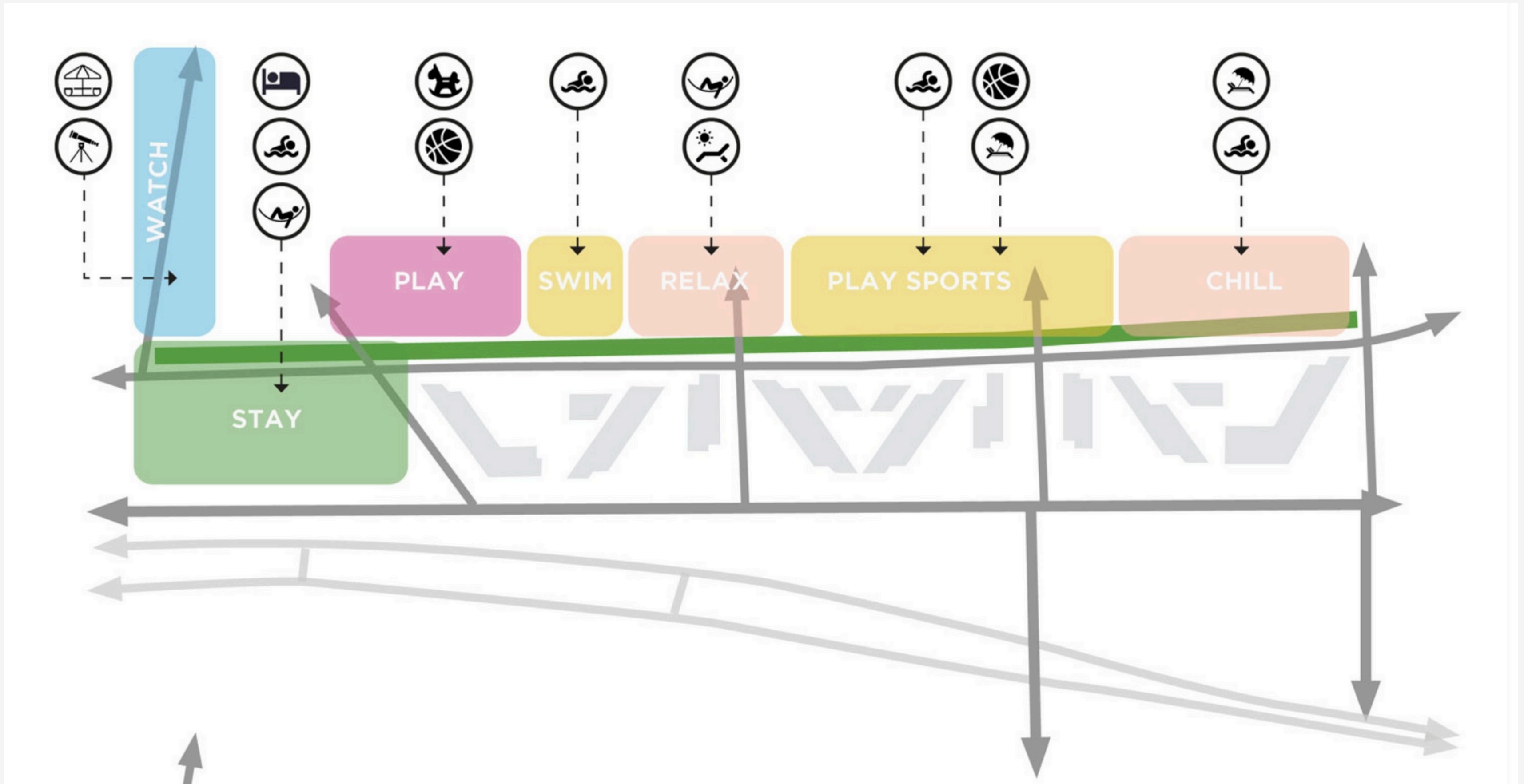
Interactive Fun Learning Development

Repurposed shipping woods



Indian states costumes

Proposed sustainably



Energy efficient



Pencil For Change
Environmental center & cafe



Art & Architecture will set us free! Free yourself to imagine the unimaginable.
Art of consciousness, Art of Science & Art of Technology.

Pencil for Change, a NGO : N- Nothing, G-Gets, O-Overlooked. At Pencil For Change, we strives to make this world a better place for all to coexist in harmony by taking multiple initiatives in every aspect varying from Poverty to Climate Change. All this summarizes into a single cause - "TO BRING CHANGE" , Challenging the Stereotype of masculinity by sustainable luxury & integrating cultural heritage!



CREATIVE DIRECTOR

Mr. Pattnaik Ompriya Mohanty
Entrepreneur, Environmentalist, Artist, Architect &
Social Activist

Arch Mohanty, who was brought up in rural tribal town called Muniguda, Koraput, Odisha, a serial entrepreneur, a sustainable architecture specialist, 2 times TEDX Speaker in prestigious government medical college. since 2008 he has been driving multiple social enterprise initiatives to empower the youngsters especially orphans, underprivileged children through his social enterprise “Chrysalis Foundation for self expression” , women & men, LGBTQ and marginalised communities in the bottom of the pyramid (societal hierarchy) through his sustainable architecture, interior design, fashion, lifestyle, shoes, biodegradable toys and home decor brand called Vari in London. After his sustainability study in The United Kingdom, he has published few research papers on draught cooling, natural ventilation, parametric design in Belgium, Peru, Germany and India. He is currently engaged in Pencil For Change, social and environmental conscious AI platform that helps people manage their health and wealth by cutting medicine, food & other waste. at-

www.pencilforchange.net, www.pencilforchange.com ,
www.pencilforchange.in, www.bidding.pencilforchange.in ,
www.wastez.pencilforchange.in , www.purikhaja.com ,
www.declutter.pencilforchange.com . Presently he is having a sustainability influencer account as @omreu in , search him in “ <https://www.google.com/search?q=pattnaik+ompriya+mohanty> “



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