

JAGATSINGHPUR'S JATRA-ION

ODISHA'S FIRST EXCLUSIVE SUSTAINABLE STOP

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2024



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Experience the perfect blend of ODISHA'S culture and tradition in this beautiful District



"The district is renowned for its vibrant theatre groups, which preserve the age-old tradition of live performances before an audience. These groups have become an integral part of mainstream entertainment, captivating audiences not only within the district but across Odisha."



ODISHA
GANANAYA
SEA
JEA TRAS

ଗାୟନା
ଦୀର୍ଘମାସ
ପ୍ରଦର୍ଶନ
କାର୍ଯ୍ୟକ୍ରମ

TULASI
GANANATYA

ODISHAN JATRA

ORA

ORA

OEA



A small sustainable cafe design based on upcycled recycled materials demonstrate The Odishan jattras – opera, odia opera tulasi gananatya, performing art, that are very popular across Odisha across rural settings mostly focused on mythological themes. surrounding development made of upcycled shipping container , bamboo and vulnerable sea animals toys attached to it with odia name and odia calligraphy alphabets written across the container. Toilet Complex made of upcycled bus (coach) for women & men to use toilets in need. bullock carts, cafe furnitures made of upcycled oil drum and fishing net with sea animals attached to these. ambient outdoor development made of plants and trees that protect from sand, dust flying and provide shade to visitors during intense heat. surrounding is developed with upcycled fishing boat, fishing net and vulnerable sea animals miniature toys attached to it, bamboos, terracotta pot vertical garden art installation that provide education regarding ocean pollution, vulnerable sea creatures and sustainable fishing and climate change and how it is affecting humankind and our world.



ODISHA

AVOIDABLE

VULNERABLE
SEA
ANIMALS

ଓଡ଼ିଶା
ଓଡ଼ିଶା



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HINDU
MUSLIM
MUSLIM
MARTHIA
SEA

**JAGAT SINGHUR
SARATHA**

OBIA

ODIA

**OMEN
COILET**

VULNERABLE
SEA & ANIMALS



A small sustainable cafe design based on upcycled recycled materials demonstrate history of Jagatsinghpur comprises the conglomeration of Hindu, muslim, Maratha and British realms. The East India Company established their trading arsenals at Hariharpur in 1600 and capt. Bruton administered the place till 1633. The Maratha administration kept the place under their jurisdiction and appointed Jagat Singh in 1748 to collect revenue. He collected the peshkush and Nazrana. Made of upcycled shipping container , bamboo and vulnerable sea animals toys attached to it with odia name and odia calligraphy alphabets written across the container. Toilet Complex made of upcycled bus (coach) for women & men to use toilets in need. cafe furnitures made of upcycled oil drum and fishing net with sea animals attached to these. ambient outdoor development made of plants and tress that protect from sand, dust flying and provide shade to visitors during intense heat. surrounding is developed with upcycled fishing boat, fishing net and vulnerable sea aniamls miniature toys attached to it, bamboos, terracotta pot vertical garden art installation that provide education regarding ocean pollution, vulnerable sea creatures and sustainable fishing and climate change and how it is affecting humankind and our world.

Similar Project: Running at Paradip sea beach



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Similar Project: Running at Paradip sea beach



Similar Project: Running at Bhubaneswar & Kujanga, Odisha, India





Art & Architecture will set us free! Free yourself to imagine the unimaginable.
Art of consciousness, Art of Science & Art of Technology.

Pencil for Change, a NGO : N- Nothing, G-Gets, O-Overlooked. At Pencil For Change, we strives to make this world a better place for all to coexist in harmony by taking multiple initiatives in every aspect varying from Poverty to Climate Change. All this summarizes into a single cause - "TO BRING CHANGE" , Challenging the Stereotype of masculinity by sustainable luxury & integrating cultural heritage!



CREATIVE DIRECTOR

Mr. Pattnaik Ompriya Mohanty
Entrepreneur, Environmentalist, Artist, Architect &
Social Activist

Arch Mohanty, who was brought up in rural tribal town called Muniguda, Koraput, Odisha, a serial entrepreneur, a sustainable architecture specialist, 2 times TEDX Speaker in prestigious government medical college. since 2008 he has been driving multiple social enterprise initiatives to empower the youngsters especially orphans, underprivileged children through his social enterprise “Chrysalis Foundation for self expression”, women & men, LGBTQ and marginalised communities in the bottom of the pyramid (societal hierarchy) through his sustainable architecture, interior design, fashion, lifestyle, shoes, biodegradable toys and home decor brand called Vari in London. After his sustainability study in The United Kingdom, he has published few research papers on draught cooling, natural ventilation, parametric design in Belgium, Peru, Germany and India. He is currently engaged in Pencil For Change, social and environmental conscious AI platform that helps people manage their health and wealth by cutting medicine, food & other waste. at-

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THANK YOU

